

Thomas DeNardo

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Graphic Designer

www.tomdenardo.com

Profile

A highly creative, dynamic and results driven professional, offering expertise in conceptualizing, producing and managing innovative and aesthetically appealing design concepts for print, online and rich media • Employ a variety of mediums to achieve desired artistic effects • Strategize and execute enduring and inspirational brand identity and collateral • Ensure projects meet design, budget and schedule requirements • Cultivate positive relationships with all contacts through solid interpersonal and communication skills.

Core Competencies

Graphic Design • Web Design • Web Programming • Digital & Print Media • Brand Identity • Photography/Image Manipulation • Advertising • Marketing • Customer Relations

Software

Macintosh & Microsoft Windows

Adobe Indesign	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●
Adobe Muse	●●●●●●●●●●
HTML & CSS	●●●●●●●●●●
Adobe Lightroom	●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●
Microsoft Office	●●●●●●●●●●
Digital Photo & Video	●●●●●●●●●●

Education

PRATT INSTITUTE – BROOKLYN, NY
Bachelor of Arts Degree in Graphic Design
& Visual Communications

KATHARINE GIBBS SCHOOL – NEW YORK, NY
Associate of Applied Science Degree
in Digital Media

References:

Available upon request

PROFESSIONAL EXPERIENCE

March 2007 - Current

THE MOUNT SINAI HOSPITAL – NEW YORK, NY

Graphic Designer, Technology Specialist

- Engage in the full scope of graphic design and print advertising for the Mount Sinai Hospital Department of Nursing.
- Conceptualize, design and create innovative presentations and support materials for the Senior Vice President of Nursing, Directors of Nursing, Committee members, Nursing Education and Clinical Specialties staff.
- Serve as the Designer and Webmaster for the Department of Nursing Intranet Site; develop artwork and custom graphic design concepts.
- Maintain Nursing Education AV/computer equipment and technology; provide videotaping and photography support for nursing events.
- Manage Learning Management System (LMS)/PEAK
- Responsible for reporting data compliance on a as needed basis to Directors and Managers of each nursing division within the organization
- Currently overseeing education compliance monitoring, including compliance report creation and monitoring compliance reporting system quality.
- Maintain and creation of online courses for the Mount Sinai Hospital Department of Nursing upon request
- May monitor the workflow and make adjustments to ensure the timely completion of program support activities. Provides and/or arranges staff training as needed, if applicable..
- Provides assistance to staff in assigned areas to ensure program objectives are accomplished. Coordinates and oversees grant related issues, reporting of program statistics and the implementation of data collection procedures.

August 2006 – November 2006

IN NEW YORK MAGAZINE – NEW YORK, NY

Intern

- Assisted the Photo Editor in preparing art for pre-press; organized and routed pages through various stages of design and production.
- Formulated unique magazine layout, design and publishing concepts; assisted in maintaining and updating page templates.
- Compiled a contacts database including Photographers, Publicists and Stylists.